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## **AAI BOARD OF DIRECTORS MEETING**

**Thursday 13 October 2016, 7pm Athletics Auckland Office**

**Present:** Murray McKinnon (President), Peter Wyatt, Dianne Craddock, Rodger Brickland, Peter Booker, Bryce Hall, David Sim, Niko Toluono, Jim Hogg, Simon Yarrow Raewyn Rodger (Secretary).

**Apologies:** Fiona Maisey, Sasha Daniels

**Confirmation of Previous Minutes:**

- The minutes of 8/9/16 were accepted.

**Moved PW, Seconded PW, Carried.**

**Matters Arising:**

- H&S – RR to confer with FM on purchase of Defibrillator.

**Correspondence:**

**In:**

- Various Club/Athletics queries
- Further correspondence from CM re NZCAA Junior IP Ruling dated 13/10/16

**Out:**

- Various Sectional Correspondence
- Board Letter to CM in reply to NZCAA Junior Inter Provincial Ruling letter dated 23/9/16

**Reporting: Office/Development/Sections:**

- Reports distributed to Board. Taken as read (copy attached to minutes).
- No report from XCR

**World Master Games:**

- Karen (Liaison Officer) now starting to work more hours with WMG with Event getting closer. No action from Board



Herb Towers Track, Mount Smart Stadium  
51 O'Rorke Road, Penrose, Auckland, New Zealand

## **Financial Management:**

- Monthly Financials 1/9/16 – 30/9/16 Financial Statements passed.  
**Moved JH, Seconded PW, Carried.**
- Early season attendance from Junior Clubs showing increase in numbers
- AAI Junior Section move a Motion to apply to Blue Waters Community Trust for funding for Bus Transport Expenses for athletes to attend the Inter Provincial 14-U18 Age Group Championships in Inglewood, Taranaki 29/1/17. Amount requested up to \$10,000.  
**Moved PW, Seconded BH, Carried.**

## **Risk:**

- **SDO** - Board discussed the urgent need to employ a 40 hour pw full time Sport Development/Technical or Event Management person. JH asked two roles or one and a buy in for Marketing/Technical assistance when needed. DC said we are one of the only RSO's without a Sport Management Position and that both our Membership and Sport needs it. PW is confident that the Job Description for the SDO represented what the Board needs. JH feels there is a certain amount of Arena Management needed within this role and if this should reflect weekend events. NT asked that the role be narrowed down to what the Board expects from this position, (Can do attitude/Event Management/Marketing/Technical). PW reiterated that he feels the current Job Description covers all this. Board decision to re-look at suitable Applicants from previous advertising along with four new Applicants. DS declared an interest in knowing one of the four candidates. MM/NT/JH set with the task of interviewing possible candidates over a timeline of next couple of weeks.
- **Stadium Strategy:** In response to a meeting PW and MM attended with Mt Smart CEO and Senior Council Staff a commitment has been received from the Council regarding future bookings. They have listened and understood that Mt Smart is the Home of athletics in Auckland. Upon AAI application to lock in future major events Mt Smart will work with Event Promoters around these dates with any necessary relocation costs covered. They do however want to review the Contract. The Auckland 10-14 and Senior T&F Champs have now been changed to the 4<sup>th</sup>/5<sup>th</sup> March back at Mt Smart. Calendar dates sorted to shift Junior 7-9 Auckland Champs to Waitakere.
- Lloyd Elsmore Park – Pakuranga. The Pakuranga Athletic Club Charitable Trust is trying to finalise facilities at Lloyd Elsmore Park and does not feel that the Board letter sent in reply to their request for support (June Minutes - Pakuranga Reply. The AAI Board is conditionally supportive of the Pakuranga club's initiative to further develop their club facilities to the extent such development is consistent with the broader regional facilities strategy and in their community requirements) does not suffice to send for Council/Trust Funding. After Board discussion PW to draft up a new letter around funding and submit to the Board for approval.
- IP Ruling Change at NZCAA AGM - JH spoke to the issue regarding past registration numbers being higher in Auckland, which over the past few years is now not the case. The new ruling now enables the Host Centre to accept two teams from any Centre within NZ. After discussion the Board feels this is a Junior Delegates and NZCAA Competitions Committee issue. NT and DC are both of the opinion that the CM IP team needs confirmation Auckland will be sending two teams for the 2017 event. Rodger will

contact NZCAA asking for confirmation to be sent to Auckland including CM's inclusion for the 2017 IP event

**Work Plan:**

- **Coaching:** First paid coaching session to Juniors last weekend prior to the Open Day focused on 10/11 year olds. Two JW FOD schools were also visited last week as well as a CM Sport initiative of coach teachers at Mt Smart last Friday.
- PB would like to see AAI Coaching DVD further distributed and updated for Social Media.
- **Strategic Plan:** Board to set a time to review strategic plan moving forward.
- **Marketing:** PW opened up discussion on Growing membership with \$15,000 in AAI budget for Marketing. With the Olympics fresh in the media this needs to be turned into increasing numbers in our clubs. How do we make a plan to turn this into membership? NT asked if the Board has a current Marketing plan. The existing one needs to be looked at and revamped. Needs to be a focus on specific areas of marketing and see what media systems work the best.
- SY/NT/DS met with perspective Company regarding Sports App. App has already been designed and has all the attributes needed from a sporting point of view. No set up cost but monthly fee charged and tied in for 3 years with ownership of the App remaining with company. SY said it could be rolled out within a week. There would be a need to look at cost verses benefit gained. SY will talk to Athletics Wellington who are currently using same App and also look at alternative apps for pricing. NT thinks we need to be doing better with our Facebook/Internet before bringing more Social Media to the table. Will report back by next month.

**General Business:**

- MM and DS went to the Mayoral forum prior to the elections to get a sports perspective on the Auckland Scene.
- JH reported that Metro Park still coming along well with Council regarding Club Rooms.
- RB advised new club being set up as College Rifle Club and being directed through ANZ. PW will check with ANZ regarding AAI not being aware of this.

**Meeting closed 9.45pm**

**Next Meeting: 10/11/2016**

## Junior Section Board Report - October 2016

The Junior section started on Saturday (8<sup>th</sup>) with 168 athletes attending the first open day. Approximately 50 athletes took advantage of the free coaching sessions held prior to commencement of the morning events. We have been pleased to secure Matthew Wyatt, Alastair Maisey, Rob Davies, Neil Bartlett, Peter Wyatt and James Kuegler to share their skills for the next few weeks with our 10 & 11 yr olds.

LOC's for Auckland Champs and Colgate Games have been formed, with clubs taking responsibility within their clusters for different roles.

We are pleased to have the calendar issues resolved and most clubs, while somewhat anxious about the nuts and bolts, are looking forward to working with the Senior section in the delivery of athletics this season. It is to be expected that there will be teething problems and it will be important to debrief after each combined event to see what we have learnt and what isn't working well. I would expect that it will take a few seasons before we see this working smoothly.

Entries to the combined events were agreed to be a work in progress as many junior athletes do not have their individual log on code as clubs do a bulk registration to NZ Athletics on their behalf. Entry fees for athletes aged 10-14 will be \$5 payable on the day with no late fee. This money is to be earmarked into an equipment account for purchase of new equipment as needed. Athletes aged 14 who wish to compete in senior events will have to access the online system and enter accordingly. It was agreed that athletes aged 15 at 31 December 2016 could chose to remain in that grade for the entire season for local events only. It was felt that most of the stronger athletes would transition during the Feb/Mar time as they discovered it wasn't too bad running with the U18's.

**Trans Tasman:** planning is well underway with forms being sent to all last year's team athletes and Centre Secretaries. Team size has been reduced to 100 athletes to try and address the large discrepancy between travelling team and home team numbers. This year we have a para-athlete trialling which needs to be considered. The TT budget is attached. We also expect a 10% discount on our accommodation bill which has not been budgeted for. The budget has been worked on an exchange rate of .96 but will still work down to .92. The final amount to athletes and officials has not been formally advised but will set the price in early November which should be close enough to the tour to better predict the exchange rate.

### **Interprovincials:**

- Auckland can still send two teams to Interprovincials.
- The NZCAA competitions committee are expecting two teams for 2017 in Masterton.

**Grant application:** The Junior Section moved a motion to request that the Board apply for funds for the 14/16/18 IP's in Taranaki in January 2017 for travel costs. Quotes are to be supplied to the Board.

## TRACK & FIELD CONVENOR REPORT - October 2016

### Events summary

#### 1. Championships

##### New Zealand Secondary Schools Championships 2nd to 4th December 2016 .

Allocation of venue resolve, deposits paid, preparation of event commenced.



Above is the current state of the track upgrade at Waitakere Stadium  
Drainage is complete and hot mix has commenced with the first layer of track now surfaced.  
The next step is the red layer and line marking.

**Road Race**  
Moire Park, Massey – Course Map

**COURSE**  
1] The base loop is 1500 metres approximately. Start dependant the course will run in clockwise direction through the internal road of Moire Park out onto Royal Rd towards Granville Rd. In Granville Rd course proceeds along park front beyond main entrance gate to take in a small out and back loop section along in front of the Massey Athletic club parking and entrance area and turn to return through main park gate circumnavigating sealed carpark area . On

Awaiting council approval for park use and preparing road partial closure,

Draft programmer prepared subject to number of entries and confirmation of Friday start time.  
Hamer/Discus cage to be disassemble from Mt Smart, reassemble Trust Stadium Waitakere and returned.

News letter's 1 & 2 posted on line, No 3 to be posted early next week.

Entries have opened.

## **New Zealand Track And Field Championships - Hamilton March 2016**

To follow up next month.

### **2. *Equipment***

New equipment has been purchased.

Distant measuring units.

Distance measuring units 4 number have been purchased consisting of Leica Disto D510 laser distance meter with tripods. The tripods are having modifications to suit our requirements and targets are also being manufactured. The laser is accurate  $\pm 1\text{mm} / 200\text{m}$ , has Bluetooth, digital and camera for alignment of target.



Pole vault cover installed problem with water ponding looking at ways to eliminate.

Further equipment purchased for World Masters Games from France.

Manufacture has commenced with delivery in the new year goods have been paid for.

Adjustable hurdles 100 no with trolleys 2 no, 2 sets of starting blocks, wind guage, 2sets long distance markers, 2 sets short distance markers, 5 no high jump bars, 5 pole vault bars,

8 no starting lane markers, pole vault rack, javelin trolley, discuss trolley.

Electronic boards being checked to see if we can refurbish (4no).

Long triple jump distance indicator boards to be manufactured..

Discus & Hammer cage engineering drawings and details being prepared.

### **3. *Coaching***

Depending on demand we can put on specialist grading courses.

### **4. *Masters***

Continued discussions with Trevor Spittle/Peter Booker/Karen Hinkley re running of track and field continue with tasks being put in place.

Number of athletes entered to date is in the order of 400 which represent approx. 1000 to 1100 athlete events, we are able to handle a much larger numbers currently showing a high number of New Zealand athletes. Official and volunteer numbers building slowly.

5. Programme to Mt Smart 2016 - 2017 season has been finalized after much discussion this will be on line in the next few days, details and entries will go on line 13/10/2016 for 29th October meeting to be held at Northshore Bays AUT Milenium to accommodate ANZ High Performance Camp.

We have achieved Senior/Junior combined meetings throughout the season.

Auckland Championships to be held 3 to 5 March with the International meeting likely to be held at Northshore Bays AUT Milenium in February still to be confirmed.

### **Office Manager Report: September 2016**

1. General Office Admin Duties
2. Audit Foundation North (Grant \$70,000)
3. Final XCR Administration for Events
4. Preparation for Track & Field Season both Senior and Junior – Calendar/entries etc.
5. Ensuring Photo Finish Equipment working and ordering new parts/repairs from Australia
6. Preparation for School Athletics Days at Mt Smart.
7. Updating of Website