

AAI BOARD OF DIRECTORS MEETING

Thursday 9 August 2018, 7.00pm Athletics Auckland Office

Present: Murray McKinnon, (President), David Sim (Chairman), Dianne Craddock, Fiona Maisey, Peter Booker, Anthony Curry, Raewyn Rodger (Secretary).

Apologies: Jim Hogg, Bryce Hall, Sasha Daniels

Obituary: Allan Dark - Long Standing Auckland Official. MM attended funeral and spoke on behalf of AAI.

MM (President) chaired the meeting until appointment of Board Chairman.

Appointed Board Members at AAI AGM 12/7/18:

- **President:** Murray McKinnon
- **Board of Directors:** David Sim, Bryce Hall

Appointment of Treasurer at AAI AGM 12/7/18:

- MM moved that Jim Hogg be appointed Treasurer of Athletics Auckland Inc for a further 12 months, seconded by PB, carried.

Appointment of Auditor at AAI AGM 12/7/18:

- JH moved that JSA Audit Chartered Accountants be appointed Auditor for a further 12 months, seconded Adrian Edge, carried.

Appointment of Solicitor at AAI AGM 12/7/18:

- MM moved that Sasha Daniels be appointed Solicitor for AAI for the next 12 months, seconded DS, carried.

Appointment of Board Chairman:

- MM nominated David Sim as Chairman of AAI Board for the next 12 months, seconded DC, carried. DS then chaired the remainder of the meeting.

Appointed Board Members:

- Board discussed Appointed Members for the upcoming year. FM is covering two roles presently as an elected Board Member and Junior Convener, therefore the Board appoint the Vice Convener of the Junior Section as an appointed Board Member ending at the 2019 AAI AGM.
- Board agreed to ask SY if he will continue as Hub Coordinator sitting outside of the Board as the other two members on the Sub-committee (FM/DC) are Board Members. The Hub Coordinator role will report to the AAI Board.

Moved AC, Seconded PB, Carried

- Board Members asked to take the next month to ascertain what the Board needs are from the Strategic Plan in terms of any Appointed Board Member.

Work Plan:

Pillar One – Events and Service Delivery: Strategic Priority 1.

- Held over as BH meeting apology.

Member Retention Programme:

- SY reported that Athletics NZ were successful in their application to Aktive Auckland for coaches and equipment to support the Central Hub (ACA and 5 surrounding junior clubs) and Northern Cluster (Bays and 5 surrounding junior clubs). To start this programme effectively Athletics NZ would like to ask for a minor contribution from all the Cluster clubs and Athletics Auckland. The AAI contribution would be used for a cross club coordinator role for both Clusters.
- The next Central Hub meeting is the day before the AAI Board Meeting next week so Catherine from Athletics NZ is preparing a Cluster coaching programme budget. Catherine and SY would like to meet to go through budget and get views and advice.
- The amount to coordinate programme is higher than first anticipated hence AAI being asked for money. DS to meet with Simon and Cat (ANZ) Friday 10/9.
- Neil Bartlett as Coaching Manager should also be utilised in this role
- DC and FM spoke of initiatives of bringing older Junior club athletes to ACA club nights on a once a month schedule. This could also include a Social night scenario. RR to ask Mt Smart about when and if wifi is a viable option in the Athletes Lounge.

Major Projects:

AAI Constitution:

- Move forward from AGM. Prepare email to clubs explaining process and proposals. DS to work with Sasha

Marketing:

- DS has discussed Marketing ideas with an athlete who is interested in development of initiatives in this area.

ANZ Cooperation Document:

- **Centre Cooperation Agreement:** Board discussed and agreed with the Cooperation Agreement circulated by ANZ provided Sasha does not foresee any legal issues.
- **Club Development:** ANZ have launched a new Club Development Project advertised on their website.

Annual Reviews:

Coaching Manager: DS/BH have met with Neil to update his ongoing Yearly Contract. DS will work through Contractual items and present an updated 12-month contract.

Events Coordinator: DS/BH have met with Fiona Free to update her ongoing Yearly Contract. DS will work through Contractual items and present an updated 12-month contract

SDO Role: DS asked Board to consider if this role needs to be re-looked at and thoughts on what is needed in an operation capacity.

Mt Smart:

- MM reported on monthly Tenants meeting. The Car Park entrance leading out onto O'Rorke Road has now been closed off to traffic parking making arrival and departure safer. More visible gate signage is also being looking into. No Parking Signs have been applied to the whole of Beasley Lane. CV cameras to be organised for all car parks. RR/DS/MM to meet with Mt Smart Personnel regarding potential summer bookings.
- Track closed for repairs from 16/12 – end of January.

Confirmation of Previous Minutes:

- The minutes of 14/6/18 were accepted.

Moved MM, Seconded FM, Carried.

Matters Arising:

- Nil

Correspondence:

In:

- Grant Funding partial acceptance Four Winds XCR – NZ XC Champs
- General Admin Correspondence
- Sport NZ Workshops
- Aktive's Coaching & Talent Development eMagazine

Out:

- XCR Correspondence in relation to NZ XC Champs
- AAI AGM Mins forwarded to clubs

Financial Management:

- **Monthly Financials:** 1/6/18 – 31/7/18 Financial Statements passed.

Moved MM, Seconded DC, Carried.

- Outgoings to be kept to a minimum until Summer Registrations start coming in during October

Reporting: Office/Development/Sections:

XCR:

NZ XC Champs Wellington. Issues with Bus transport and course extremely muddy. Auckland athletes performed well individually with the older age grades gaining team medals. Board acknowledged and congratulated all team members.

AC advised Remit from ANZ Rules Committee to change U13, U15 grades to U14, U16, U18

Track & Field:

- EDM. arrived and Calibrated Cameras back from Australia. Damaged Hammer Cage poles have been taken down and will be sent back to Manufacturer for repaired. Pole Vault Cover to be revamped. Plastic Pallets purchased for HJ and PV.

Junior:

- NZCAA was struct off the Inc Societies in 2013 and they are now looking at their best options moving forward. Auckland Children's Delegates will attend a meeting (in lieu) of their yearly AGM to discuss the option of moving under the Athletics NZ umbrella.
- Children's Delegates Meeting started back up on Monday 6/7. Board discussed the issue around the 7-9 Auckland Championship format. The Board will respond to negative Facebook posts to provide a clear picture of proceedings.
- Anthony tabled Championship Programme which will be passed at Track & Field Meeting on 13/7/18
- **Feedback from Board**

Why are there changes to the AAI Track and Field Championships?

For the 2018/19 season and beyond, the decision has been made by the Junior and Senior Sections of Athletics Auckland and endorsed by the Board, that the AAI Track and Field Championships will be combined and held over two weekends in February 2019.

For grades 7-9, all events are divisional finals, with no heats and no finals. The first three athletes in each division will be awarded a pennant and the remaining athletes will receive a finalist ribbon. For grades 10-14, U16, U17, U18, U19, U20 and Senior there will be heats and finals for required events. Medals will be awarded to the top three athletes in each event.

Three events happened last season that are behind the current changes.

Firstly, Athletics Auckland and Sport NZ both held surveys in 2017 looking at member retention. The Sport NZ Voice of the Participant survey involved thousands of members responding with a good mix of adult members and parents. The total of satisfied members was 59%, with the Net Promoter Score (promoters minus detractors) being significantly lower for Athletics than the average for All Sports. Wellington members were significantly more satisfied and Auckland members significantly less satisfied. Parents were significantly less satisfied than adult members. Coaching, the Joining Process and Responsive to Member's Needs were the 3 top issues identified to improve member satisfaction.

To address these top 3 issues, we have appointed a Coach Development Manager and we are actively working with and financially assisting clubs through club development and retention initiatives on the joining process and member's needs.

This type of quantitative survey (large sample but shallower insights) compliments the qualitative work (deeper insights from smaller sample) of the AAI survey, and together AAI use the results to really help us to plot a course forward to improve the member experience in athletics.

This lead to several discussions at Delegates meetings outlining that what occurred in the past was clearly not working and that in Children's athletics, the emphasis should be on fun and participation and competition in different ways. Much discussion was held on this over many months with the decision that there would be changes, including holding events for grades 7-9 at the Auckland championships as divisional finals, with no heats and no finals. These changes were supported by the majority of delegates in attendance.

Secondly, the Board appointed an Events Committee, with a representative from the Junior, Senior and Cross Country and Road sections to put together our calendar of events for the next two years, to meet a request from Auckland Stadiums outlining our events over this period, so we can negotiate the use of Mt Smart and other venues.

The committee met with some Junior section representatives in May to hear specific requests covering grades and events for the Track and Field championships. This was reported back to the Delegates meeting.

The draft plan for the championships will be presented and finalised at the Senior Track and Field meeting, including the Convener and Deputy of the Junior section this Monday 13th August. You are welcome to come along and listen to the plan.

Thirdly, less and less parents, coaches, junior officials and club administrators turned up to assist with Junior Track and Field meetings. This culminated in the Junior Championships being conducted with insufficient officials for a championship event. Requests for help from clubs and parents resulted in minimal assistance, and while some help was given by some parents and clubs on the days, this was not enough, with some clubs not helping out.

Our sport, both in summer for Track and Field and in winter for Cross Country and Road relies upon volunteers and officials to put on events and competitions. It is not fair on athletes and those who do help, for others not to do their fair share. The ongoing effect of this lack of involvement resulted in many discussions over many months at several of the monthly Junior Delegates meetings.

With there not being enough officials, club helpers and parents helping at the junior championships, the Events Committee chose to combine the championships together to ensure that Senior officials were available for all events and working together with club officials and parents that do help out, we could provide a better organised and managed championship for all athletes.

So, the decision was made by club representatives to change to divisional finals for 7-9-year old's, age 10 and above will be conducted as usual under IAAF Rules and to combine the Junior and Senior Championships over two weekends, with the Senior officials, parents, club administrators, coaches and Junior officials working collectively together to put the championships on together. At the end of the season we will review the effect of these changes and seek feedback from members about what worked and what didn't work so we can continue to evolve to provide well run events for our members and provide opportunities for people to participate in athletics.

Coaching Manager/Competition Manager Reports forwarded:

General Business:

- Connor Bell, Murdoch McIntyre, Dominic Overend selected for World Youth Olympics in Buenos Aires 6th – 18th October 2018. Board acknowledged and congratulated the three athletes.

Meeting closed 9.34pm

Next Meeting: 13/9/18