

AAI BOARD OF DIRECTORS MEETING

Thursday 2 February 2017, 7pm Athletics Auckland Office

Present: Murray McKinnon (President), Peter Wyatt, Dianne Craddock, Bryce Hall, David Sim, Niko Toluono, Jim Hogg, Simon Yarrow, Fiona Maisey, Sasha Daniels, Raewyn Rodger (Secretary).

Apologies: Peter Booker, Rodger Brickland
MM chaired the meeting until PW's arrival at 7.20pm

Confirmation of Previous Minutes:

- The minutes of 10/11/16 were accepted.

Moved FM, Seconded JH, Carried.

Matters Arising:

- FM advised (as part of Junior reporting in November Minutes) that after discussion and advice from Para Olympic Personnel and Raylene Bates from ANZ the Para Athlete who trialed unsuccessfully for the Trans Tasman Team not be included in the travelling team. This was seen as the best outcome for the athlete who has future Para Athletic Competition pending.

Correspondence:

In:

- Various Club/Athletics queries

Out:

- Various Sectional Correspondence

Reporting: Office/Development/Sections:

- Office Manager – Annual Leave over Christmas Break – Administration Tasks undertaken for remainder of month.
- Nil Section Reports distributed to Board. Sections tabled reports at meeting
- XCR –
 1. Venue for first event (Southland Centennial Relay) needs to be changed with new fences erected at Lovelock Track making existing course redundant. A search for a new course is proving difficult with other venues booked with events and finding a suitable course.
 2. Mizuno Coatesville Half Marathon course currently being measured as the 2017 Auckland Half Marathon Championships. This will be run on Sunday 19th March.

Juniors

1. FM reported on the Trans Tasman Trip and congratulated the parents that went as Team Officials. The weather was extremely hot with temperatures up to 45degrees
2. The team performed well with 31 individual medals, some children picking up 2/3 individual medals. The overall points table was much closer this year.

World Master Games:

- Karen (Liaison Officer) Report pending. Trust Stadium are addressing some arena issues with sand grade in Shot Put/Long Jump Areas. An increase in Field Event Registrations have come in during the last week.

Financial Management:

- Monthly Financials 1/11/16 – 31/1/17 Financial Statements passed.
Moved JH, Seconded PW, Carried.
- Actuals to Budget tabled. Registration numbers as at 31/12/16 tracking well to make budgeted numbers, with clubs continuing to be added and paid for over January.
- As part of AAI fees paid, Value to members discussed, from Inter Club competition to initiatives such as Aspire Development Academy and Coaching hours in Clubs. Being affiliated to AAI and ANZ enables all the athletes in clubs to move forward on a pathway through Get Set Go/Run Jump Throw and Club/National/International competition. Board spent time discussing making Athletics relevant and exciting to attract both competitors and spectators. PW gave the example of the Nitro event in Australia introducing fast, snappy events to bring athletics to the people. ANZ are bringing the Vertical Challenge and Auckland Challenge to Auckland this season. AAI Junior and T&F Sections have worked together to provide combined events this season to encourage 10 age grades and above to engage with Senior Athletes. Enriching the experience in athletics will be one of the topics discussed at AAI Board annual Strategic Meeting.
- Motion moved to keep the fees for 2017/18 season at \$15 in the 7years and above age grades with the Non Participating Club fee to be reduced from \$20 down to \$15.
Moved PW, Seconded SY, Carried
- AAI Junior Section move a Motion to apply for funding for Airfares and Bus Travel Expenses for athletes to attend the Inter Provincial 12/13 Age Group Championships in Masterson over Easter Weekend 14/4/17 – 17/4/17 at the November meeting. FM to check with Team Managers at Junior Delegates Meeting for quotes.

Risk:

- **SDO** – Logan Strange Start date 28/11/16 - worked 3 weeks then 4 weeks leave and returned for only 1 week before leaving. The Board has employed for a 3 month term Jake Hughes as Competition Coordinator for 2 days per week. Board discussed steps to progress new employers along a pathway to enable them to settle into their new role. PW will speak to ANZ and other role models with this in mind.

Coaching:

- **JW FOD:** PW advised programme funding is available for another area of Schools under the same contractual terms as Papakura. To be developed further with Coaching Co-ordinator.

- **Aspire Development Academy:** PW thanked Neil Bartlett (Coaching Coordinator) and Coaches for organising and running the Aspire Development Academy which ran over three days 23rd/25th January. Feedback positive from the 75 athletes who attended.

Work Plan:

- **Review Business Plan Update:** Board Members to put a half day aside (Sunday 19th February 9am – 1pm). Several people to look at appropriate locations, venue to be confirmed.
- Club Coaching: As per Neil Bartlett report.
- **Marketing:** Further to November minutes “Mandate to grow the sport by utilising budgeted money. Effort on how we retain members from Juniors to Seniors. Simon tabled some different ideas to be tested, prototyping. Think Tank Sessions can either be run internally or by a facilitator for a 2/3 hour session. Any ideas and feedback from Board appreciated”. Simon’s update for February Mins: Member journey consumer insight data research - drop box list of reports of membership. External stakeholders meeting after Board think tank.
- SY/NT/DS met with Marketing Manager ANZ Paul Scoringe in response to AAI marketing initiatives (as part of ANZ Auckland Challenge and Vertical Challenge), setting up marquees/banners/stations onsite to encourage and inform people about joining a club if interested. Digital recording for database purposes for prospective members. Maybe a prize or similar.

General Business:

- Pakuranga Letter of Understanding to Council to apply for funding to complete the development of Admin Building and Grandstand at Lloyd Elsmore Track. After further Board Discussion AAI Board proposes to support this funding on the proviso that AAI can use the facility should the need arise to hold events. The Board while happy with the majority of the letter will ask the Pakuranga Athletic Club Charitable Trust for clarification around some areas. Agreed by show of hands.
- Mt Smart – Still concerned by the erosion of assess and the limitation of ability to put on events in their entirety.

Meeting closed 9.45pm

Next Meeting: 2/3/17