

AAI BOARD OF DIRECTORS MEETING

Thursday 14 September 2017, 7.00pm Athletics Auckland Office

Present: Murray McKinnon (President), Dianne Craddock, Fiona Maisey, David Sim, Jim Hogg, Simon Yarrow, Peter Booker, Bryce Hall, Anthony Curry, Raewyn Rodger (Secretary).

Apologies: Niko Toluono, Sasha Daniels

S moved the agenda around for this Board Meeting, wanting the Board to spend quality time on strategic items. He also voiced concern that the Board was taking on too many strategic items at once and that this be changed to picking one to two items from Strategic Plan to work on before tackling more.

Work Plan:

- Working committees to move forward with Strategic Plan work over the next few months and report to the Board on a monthly basis.
- **Pillar One – Events and Service Delivery:** Bryce reported that a lot of the committee's discussion points are already in process but that their committee of Dianne/Fiona and himself will continue to work through their strategy points. Anthony added to the committee.
- **RFA and Athletics Auckland Workshop held 8//8/17:** Attended by Representatives from RFA/ Trust Stadium Waitakere and Athletics Auckland Board. Minutes from this meeting were discussed by the full AAI Board. Issues discussed: Defining what AAI needs at Trust Stadium (as an alternative venue to Mt Smart) to make it workable for athletics. This included the Administration area and the inclusion of a Hammer Cage within the athletics arena. FM also mentioned the possible issue around the playground being very close to the 200m start with no fencing to stop young children coming onto the track. PB tabled some preliminary drawings which the Board perused. DC/FM/PB/MM to liaise with Waitakere Club and come back to the Board within the next two weeks with a workable plan to put to Trust Stadium and RFA.
- **Work on Digital Plan:** AC and NT working on a communications paper to present at next Board Meeting. Anthony provided Facebook statistics over the last 12 months which puts the target age at adult women. Younger teenage athletes have now moved onto Twitter etc. platforms. FM said Junior clubs have been sharing ideas about Strategic planning and several were holding Have a Go Days this year at their local tracks. Neil Bartlett has asked that an updated pamphlet be handed out at upcoming School Athletics Days (any planned pamphlet needs to be run past committee of Niko/Anthony/Simon). Need to be aware of these then being dropped around the arena. This also needs to be weighed against using Social Media which is

an instant platform. Also looking to use Facebook live at weekend events and the possibility of a drone to bring events to people. FM also asked if Internet for general public could be looked into for Colgate Games.

Major Projects:

Member Retention Analysis:

- SY tabled a one page summary of project findings. Summarised Report now needs to be communicated with AAI clubs informing them of findings, both from the AAI Member Retention and Athletics NZ surveys. DS commented that this may be best done through Section Delegates meetings, especially Junior which has a good overall attendance of clubs. Simon put forward a number of themes to promote new membership through, coaching, general communication through schools etc., getting the mix right between competitive/non-competitive events, helping clubs around sponsorship, reintroduction of Clusters or Zones and encouragement of clubs to join these. He proposed this could be done over a 6 month period and the Board employ a person to implement. After Board discussion it was determined that this could be implemented under Pillar one of The Strategic Plan (AAI to Facilitate and Support Events and Services that optimize Value to our Stakeholders) which would eliminate the cost of employment. Agreement by Board that employment of any such person would only be undertaken with funding.

Risk:

- **Hampton Downs Event:** DC spoke to email sent through from DS meeting with Gary Troup JW FOD and Mike Martin Hampton Downs. She feels that an April Event date is too soon to properly put on a well-managed event. A September date is possible but logistics would need to be discussed with Hampton Down's, JWFD and Athletics Waikato (who have also been approached) before a final decision can be reached, to clarify items such as who is responsible for what areas of the event, costs of promotion and providers thereof, as well as a discussion around profit share.
- Code of Conduct for Board Members: Accepted by majority show of hands.
- **Mt Smart:** MM gave report from monthly meeting attended by himself and Raewyn Rodger. #2 Arena Track repairs have been lodged with STI however any repairs will be subject to weather during the next couple of months. Funds for pathway around outside of track have not been included in immediate budget.
- Board spoke about new clubs within the Auckland area becoming affiliated to ANZ without any knowledge from AAI that this has gone to the ANZ Rules Committee. To be followed up with ANZ.

Confirmation of Previous Minutes:

- The minutes of 24/8/17 were accepted.

Moved MM, Seconded BH, Carried.

Matters Arising:

- Board Bios – Remainder to be forwarded to AC for website update

Correspondence:

In:

- Club Queries
- Aktive Updates
- XCR Trust Application Approval Four Winds \$4,000
- XCR Trust Application Decline Pub Charity \$1,000

Out:

- XCR/Club Information
- Grant Application to Four Winds and Pub Charity for XCR NZ Road Champs
- Grant Application to Fonterra Grass Roots for Defibrillator
- Grant Application to NZCT for Coach Mgr/Competitions Coordinator Wages \$41,900

Financial Management:

- **Monthly Financials:** 1/8/17 – 31/8/17 Financial Statements passed.
Moved JH, Seconded BH, Carried.
- Actuals to Budget tabled which JH spoke to.

Reporting: Office/Development/Sections:

Section Minutes now to become Board Reports for Sections.

XCR: Report Tabled.

- Final event is Auckland Road Relay held at Mt Smart around both #1 and #2 arenas to be followed by XCR Prize Giving Saturday September 16.
- Murray thanked Dianne for her organisation of NZ Road Champs trip to Christchurch 2/9/17

T&F: Report Tabled

- Netting for Hammer Cage ordered and drawings for steel frame completed.

Juniors: Report Tabled

Coaching Coordinator: Report Tabled


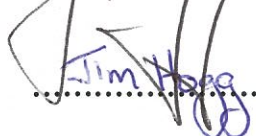
General Business:

- Fiona voiced concern that all Coaches/Volunteers should be Police vetted. At present we follow the IAAF Code of Conduct. To be further discussed.
- RR advised Mic Baker has now retired from volunteering in the office 2 days a week. The AAI Board would like to acknowledge their appreciation and thanks to Mic for the years of service he has given to AAI.

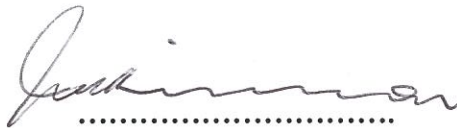
Meeting closed 9.42pm

Next Meeting: 12/10/17

Signed As True and Correct


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12/10/17


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Murray McKinnon 12/10/17