



CROSS COUNTRY AND ROAD RUNNING SPONSORSHIP CO-ORDINATOR

The Sponsorship Co-ordinator is responsible for sourcing sponsors and spot prizes for the Athletics Auckland Grand Prix Series, and for the Athletics Auckland Cross Country and Road Running Championship events.

Responsible To

The Sponsorship Co-ordinator is directly responsible to the Cross Country Convenor or appointed person.

Responsibilities and Duties

- Develop contacts with sponsors and clubs
- Identify potential source of funds for sponsorship and spot prizes
- Liaise with the Athletics Auckland Marketing & Sponsorship Manager
- Follow the guidelines for the proposed budget
- Maintain relationships with sponsors and clubs
- Work in conjunction with the Marketing and Promotion Manager
- Submit regular reports to the Auckland Cross Country and Road Committee

Knowledge and Skills Required

- Can communicate effectively
- Is well organised
- Has a high level of attention to detail
- Experience in marketing or sponsorship would be an advantage
- Ability to manage deadlines

If you are interested in assisting with this volunteer opportunity, please contact:

Dianne Craddock - Cross Country Convenor
E-mail: dipa@craddock.co