

AAI BOARD OF DIRECTORS MEETING

Thursday 10 October 2019, 7.00pm Athletics Auckland Office

Present: Murray McKinnon, (President), David Sim, By Phone (Chairman), Dianne Craddock, Jim Hogg, Glen Millen, Peter Booker, Alex Radley, Daniel Lewis, Raewyn Rodger (Secretary).

Apologies: Bryce Hall

- MM gave a report on IAAF World Athletics Championships in Doha and the performances of the Auckland athletes that participated. His first comment was of the oppressive heat the athletes had to endure.

Major Projects:

Strategy and Business Plan:

- Business Plan now finalised with initiatives and tasks identified from Strategic Plan to be implemented over next 5 years. These include a number of tasks for Coaching, Officials and the three sections. DS hopes that Section Meetings will work through the plan and report back to the Board on how they are achieving initiatives.

Marketing:

- AR spoke to a very well throughout and in-depth marketing report update. In addition to the AAI Home website he proposes a separate Marketing Website dedicated to attracting new memberships. While the main AAI website will remain as the priority website this site would give an overview on why people should join athletics and create more blog content (articles) newsletter style.
- He advised that any Google ad grant needs to first have a good core website and the current website as discussed in September minutes will be closing down in May 2020 as STG looks to move everything to a Word Press system. Unfortunately, over the past two weeks the administration side of the website has ceased to be supported hence all uploading of information and documents has to be done via programme coding which is leading to timing issues for the office. RR to confirm with ANZ on timeframe around funding for new website. AR will continue to work through with Marketing and DL will look at the present website for stability until new site up and running.

Risk:

- With first Junior Meet on Saturday 12/10 at Mt Smart, all field equipment erected and new

Photo Finish Cameras installed.

ANZ Updates:

- As discussed in September minutes Neil has picked up one Teacher development course via the Kiwi Sport funding through Sport Auckland. DS still awaiting further discussion with Hamish Meacheam from ANZ to ascertain future involvement
- Website: As discussed under Marketing.
- Hamish Meacheam from ANZ has contacted AAI regarding help with contacting and obtaining information Council is seeking around Community Outcome Plan Data from clubs. The Council plans to look at this data when reviewing community leases, which given the intrusive nature of a portion of the questions could lead to some clubs losing their current ground leases. Board discussed questions being asked and DS to go back to Hamish regarding an explanation for purpose.

Mt Smart:

- Mt Smart have installed paid parking to Athletes car park. RR awaiting reply to email regarding athletes parking. Paid parking was primarily put in place for the work vehicles that use the area during the working week.
- Mt Smart have installed a Defibrillator on the side of the building by the finish line #2 Arena.

Confirmation of Previous Minutes:

- The minutes of 12/9/19 were accepted.

Moved JH Seconded MM, Carried.

Matters Arising:

Nil

Correspondence:

In:

- General Admin Correspondence
- Grant Application T&F – Pub Charity Portable Radios - Declined
- Aktive Newsletters
- Email Mt Smart – Defibrillators installed #2 Arena
- Event Activation – Cadbury – Olympic sponsorship with a charity campaign. (Looking to attend Senior and Junior event in November/December. Senior/Junior Sections have received email and awaiting suitable date.

Out:

- Club Information
- T&F Information out to Clubs
- School Athletics info

Financial Management:

Monthly Financials: 1/9/19 – 30/9/19 Financial Statements passed.

Moved JH, Seconded MM, Carried

Reporting: Office/Development/Sections:

Coaching Report: Tabled.

Competition Coordinator Report: Tabled.

Junior Report:

- First of three open days scheduled for Sat 12/10 second 19/10, with third on 2/11 still to be confirmed by Mt Smart. GM advised a Relay Challenge is being looked at with clubs currently giving feedback for and against. He has put a hold on any new events for this year as the logistics to implement for this year would be too hard. Another idea put forward is accumulating points throughout the season both individually and club to encourage athletes to attend Centre events. A stock take of equipment to be carried out to ascertain equipment needs.
- Massey Athletic Club have asked the Board to pass a uniform change. After perusal of uniform Board approved.

XCR:

- DC reported on a successful NZ Road Championships at Bruce Pulman Park. A Debrief with ANZ will take place in the coming week.
- Due to Auckland Road Relay course being cut short by Mt Smart disallowing use of the #1 Arena one week out from the event XCR went with a Fun Run Relay utilising #2 Arena and surrounding road instead, which was enjoyed by those that participated. Prize Giving went ahead in the JW Lounge and was well attended by the XCR Junior athletes Survey to go out around Prize Giving to get more Seniors involved.
- Planning starting for 2020 season.

Track & Field:

- PB advised that the Auckland Combined Events on the 14/15th December will include the North Island Combined Events. He will be attending a further LOC meeting for IAAF Sir Graham Douglas International Meet in the coming week

General Business:

- DL advised he had received positive Feedback regarding both the Auckland Road Relay Fun Run and the Aspire Development Academy 30/9 – 2/10.

Meeting closed 8.56pm

Next Meeting: 14/11/19