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### AAI BOARD OF DIRECTORS MEETING

## Thursday 12 December 2019, 7.00pm Athletics Auckland Office

Murray McKinnon, (President), David Sim, By Phone (Chairman), Dianne Craddock, **Present:** 

Jim Hogg, Bryce Hall, Glen Millen, Alex Radley, Raewyn Rodger (Secretary).

Apologies: Daniel Lewis, Peter Booker

> David welcomed those present to the final Board Meeting 2019 and wished everyone a Merry Christmas, Happy New Year and safe holidays.

# **Major Projects:**

## **Marketing:**

- DS thanked AR for his updated Marketing Report. He is currently meeting with Bone Health NZ (who are running an awareness campaign to build good bone strength throughout the community). They have committed to directing people through their website to get involved in athletics for the betterment of their health, which shows the importance of crafting messages around athletes being beneficial for your health. He is also looking into several other marketing opportunities. AR also updated that Francisco now has Editor Access to facebook page so he can create and schedule posts as and when events are approaching as well as Messenger where questions relating to athletics can be asked and answered.
- DL has built a Website template in case we needed to use a stop gap if current site goes down prior to new site with ANZ coming into effect May 2020. AR asked the question around using Daniel's site permanently. We have at this point in time committed to ANZ.
- Business Plan: Operational quality for existing and new Clubs. At this point in time no AAI staff resources have been put into working with the establishment of new clubs, this is currently being done through ANZ, but a club model could be set up for AAI moving forward.

# **Six Monthly Evaluation:**

BH advised that Section Business Plan objectives were on schedule but can be changed to accommodate initiatives being implemented.

JH advised Financial is reflected in the Budget which will be covered under Financial. Reports also forwarded to Board from Competition Coordinator, Coach Manager, Officials Coordinator and Marketing.



#### Risk:

- DS raised the condition of the area outside the Athletes Lounge leading off the Deck and
  continuing down the stairs to the track side. This area is Gravel and very slippery both in dry
  and wet weather. RR and MM have raised this previously with Mt Smart Facilities Team but
  will do so again at the next Tenants Meeting. It definitely comes under the Health and Safety
  umbrella
- At the NZSS Athletics Championships in Wellington over the past weekend the PV Cover was picked up in a strong gust of wind and thrown over the perimeter fence injuring two athletes. AAI H&S Plan needs to be looked at regarding articles being picked up in a gust of wind and displaced. This would include Gazebos.

## **ANZ Updates:**

Community Outcome Plan Data: DS has advised Hamish Meacheam that AAI is not in a
position to move forward with this Plan in the immediate future. No further discussion has
been entered into and DS will ascertain the Agenda of Council and ANZ moving forward.

#### Mt Smart:

- Mt Smart has confirmed all concert dates and the corresponding footprint to the #2 Arena for the beginning of 2020. AAI events will take place as per Calendar.
- GM asked if the portable toilets alongside the Concrete toilet block would be bought back during the season. RR advised these toilets are only located in the #2 Arena in the Concert Off Season. They will remain in the #1 Arena for the remainder of the season.

# **Confirmation of Previous Minutes:**

• The minutes of 14/11/19 were accepted.

Moved BH Seconded MM, Carried.

### **Matters Arising:** Nil

### **Correspondence:**

#### In:

- General Admin Correspondence
- Aktive Newsletters
- Email Mt Smart
- Warriors Email Gym (BH and RR met with Warriors Physio Rob Knight around footprint
  in Gym for 2/3 injured players using bikes they will provide when they are using Field
  outside Gym. This would only be required during morning sessions when athlete use is
  nonexistent or minimal. They would work around any athletes who are using the gym. BH
  advised the idea has merit and benefits to gym users moving forward. Will continue
  dialogue with Rob.

#### Out:

- Club Information
- T&F Information out to Clubs
- School Athletics Accounts
- Grant Application Trillian Trust IP 14-U18 Bus Transport

# **Financial Management:**

**Monthly Financials:** 1/11/19 – 30/11/19 Financial Statements passed.

Moved JH, Seconded MM, Carried

- Actuals to Budget as at 9/12/19 Tabled
- JH is worried that registration numbers will not increase much on current tabled results which along with luck of Grant funding will affect EOY budget figures.
- JH congratulated Neil on his Aspire Budget which provided good value for money for the athletes who have attended during the year.
- AR asked about increasing income from Road Races, but DC advised the expenses of staging
  these events from a Volunteer Organising Committee (including Traffic Management,
  Marketing etc.) and trying to secure sponsorship and sufficient entries is not easy. XCR
  Section already partners with a couple of Auckland Road Races for Auckland Marathon and
  Half Marathon Championships but not in a financial manner
- AAI Board Motion to apply to NZCT for assistance with Salary costs from January 13<sup>th</sup>, 2020 to December 2020 for Coaching Development Manager \$29153.28 and Competitions Coordinator \$29153.28. Total amount \$58,306.56.

Moved Jim Hogg, Seconded Bryce Hall, Carried

# **Reporting: Office/Development/Sections:**

**Coaching Report:** Tabled.

Competition Coordinator Report: Tabled.

### **Section Minutes: Tabled.**

 DS asked that Junior Mins read JW FOD Funding for Manurewa reads JW FOD funding for Manurewa Schools.

## **XCR:**

DC reported that Profit Share from National Road Champs was less than expected due to
factors not budgeted for. Technical Delegate had to be replaced at the last minute and
upgrading in the Walks Events meant an Official had to be bought in from Australia.
Questions around IAAF graded Judges required for the Walks event will be checked prior to
next year's event. The other big cost is live streaming which opens up the event via Social
Media, and while some funding was secured the costs are still high.

## **General Business:**

- Board Christmas Function. Cancelled for 16/12 due to too many other commitments by Board Members.
- Active Presentation BH attended and will write up a brief summary and email to Board members for discussion at next Board meeting.
- AR asked about Live Streaming of all events including Auckland Championships Sky Sport Grants available. DC advised ANZ applied for grants to live stream National Events, but at this time AAI does not live stream Auckland Championship events.
- GM attended Senior T&F monthly meeting December 9<sup>th</sup> to become part of the LOC for Auckland T&F Champs and help encourage Junior/Senior involvement in the event. He also tabled again the lack of active Officials as an ongoing risk area around our sport. Board discussed the age demographic of our Officials base and the need for an ongoing journey to include athletes into education of Officiating by building social connections both between athletes as well as buddying bigger clubs with smaller clubs.

• DS asked if Board would consider purchasing some proper radios to cover all sections. Financially makes more sense to continue to hire unless a motion is presented to proceed with a grant application for same.

Meeting closed 8.30pm Next Meeting: 20/2/2020