



AAI BOARD OF DIRECTORS MEETING

Thursday 10 March 2022 7.00pm, via Google Meet

Present: Murray McKinnon (President), David Sim, (Board Chair) Bryce Hall, Jim Hogg, Leigh Keefe, Dianne Craddock, Paul Craddock Temporary Convenor Role for T&F, Fano Asiata, Raewyn Rodger (Secretary).

Apologies: Nil

Report on Social Media/SDO Role:

Sammy Berryman came online for the first 20 minutes of the Board Meeting to give an update on the Social Media/SDO Roles. She has focused to date on the Social Media Role and is happy with the resulting Analytics with engagement on these platforms showing an upward trend. DC asked if higher percentages in the 25 and above age groups translated to Masters Athletes but Sammy thought this was to a large degree parents checking on behalf of their children.

With the SDO role she has started an introduction/interaction with clubs, coaches and schools and will move this ahead with a focus on individual clubs and would like to put together an end of season Questionnaire/Survey. LK is also keen to do this and will liaise over questions and age groups. She would like to create a campaign of who AAI is with new content and welcomes information from Coaches/Athletes and Officials.

Ongoing Plans: Creation of master spread sheet for role with resources & updated info - Continue meeting with clubs via zoom/face to face (large focus in the next couple months) - End of T&F season questionnaire to clubs - "People of AA" series for social (help awareness, show value, pathways/roles within our sport) - Blog posts for the website to help SEO (written by myself and other professionals in the community) - Target competitions & big events (local & international) for social posts - people like to see results & success - Work with ANZ on #ITSMYMOVE - Work with Neil on Aspire Academy - Work with Office on the website - Work with (ANZ) on delivering a coaching model to clubs.

Risk:

- Covid – NZ remains in Traffic Light System – Red.
<https://www.health.govt.nz/covid-19-novel-coronavirus/covid-19-health-advice-public/about-covid-19/covid-19-about-omicron-variant> AAI continues to run events under the Government guidelines which has been appreciated by athletes wanting to compete.
- AAI Business Plan discussions at Section Meetings. While some discussions have started at monthly section meetings the emphasis has been on delivery of events. Junior/Senior T&F will proceed now that the season is drawing to a close. XCR will continue to discuss during their winter season which is due to start in April 2022.
- Board went "Into Committee" at 7.34. "Out of Committee" at 7.51pm.

ANZ Updates:

ANZ:

- DS has advised ANZ that AAI wish to defer NZ Track & Field Championships at Mt Smart until possible track relay is confirmed to 2024/25 and 2025/26 years.
- RR advised that ANZ have asked Centres and thereafter clubs to download Registration Reports from Game Day for the 2021/22 Season prior to the start of the 2022/23 season. BH asked for a detailed report for the Board on Age Grade/Gender/Section. RR advised that the Registration Database runs for the complete season starting April through to March and clubs register athletes throughout the year with Junior Athletes joining for Cross Country in April and competing in Junior Athletics from October and other clubs registering summer only athletes in April as they use other facilities within their club. A report will be compiled on Age Grade/Gender and forwarded to the Board.

Mt Smart:

- On Site Drilling has been completed for proposed upgrade to the #2 Arena Track with drawings/costings currently being finalised for Council perusal.
- PC advised that T&F committee have also discussed the purchase of a new already constructed Hammer Cage and that T&F will forward a motion to the Board for an application to AAI Centennial Trust.

Confirmation of Previous Minutes:

- The minutes of 10/02/22 were accepted.

Moved BH, Seconded MM, Carried

Matters Arising:

- Board Dinner The Churchill Club, MM will report back once a decision has been made with the Chef.
- 2022 AAI AGM has been set by the Board for 28/7/2022

Correspondence:

In:

- ANZ Information on NZ T&F Championships
- ANZ Information on IP 12/13 Virtual Competition
- ANZ Instructions for Centre's and Clubs to download EOY Registration reports by 11/3/22.
- College Sport information on Auckland SS Championships

Out:

- Club Emails – Covid /Championship Info
- Reconciliation of NZCT Grant - Wages

Financial Management:

Monthly Financials: 1/02/22 – 28/02/22 Financial Statements passed.

Moved JH, Seconded MM, Carried

- Reminder that EOY is 30/4/22

Reports:

Reports from Sections.

- **XCR.** February Report tabled. No further updates.

- **Track & Field Meeting 14/3/22.** PC advised the T&F committee will look to add a paragraph to upcoming championship events to the effect that AAI is not obliged to accept an entry. They wish to stop any athlete from entering a championship event just prior to close off if there are insufficient numbers in the event resulting in a certain medal if said athlete has no technical knowledge in event.
- Last 3 weeks of the Season with events still to come Dick Quax Memorial, Final McKinnon Shield, Night of Fives, Combined Events.
- **Junior:** Meeting to be held 14/3/22. Leigh advised overall the Junior T&F Championships ran like a well-oiled machine after running them over 4 different days/evenings and that children and parents who attended appreciated the effort to enable the championships to go ahead. The final championship events 2000/3000m will be contested at the Dick Quax Memorial, on Saturday 12/3/22. DS thanked Leigh for her help with Management over the first two days of the NZ T&F Champs and then driving back to Auckland in time for the 4th Junior Champs events on Sat 5/3/22.

General Business:

- JH and DS reiterated that the three Sections led by Paul/Leigh and Dianne have used innovation and hard work to provide competition for all Auckland registered athletes. Through necessity Auckland have set the benchmark on how to run events under covid guidelines. Fano also extended thanks to Leigh and the Junior Section for providing a championship event for the 7-14 year age group.
- MM thanked Sue Potter and RR for their Management of the Auckland Team to the NZ T&F Champs.
- MM advised the passing of Ari Hallenberg

Sports promoter Ari Hallenberg died on Wednesday 9 March 2022.

He was heavily involved in the sponsorship and promotion of athletics. With Ian Shaw they promoted the major international athletic meetings in New Zealand during the 1970's and 1980's. He promoted the run up of meetings throughout New Zealand leading to John Walker's 100th sub four minute mile at Mt Smart Stadium in February 1985. Ari was also involved with basketball and the establishment of the NZ Basketball League. And with soccer securing the sponsorship for the All Whites campaign to the 1982 world cup in Spain.

He arrived in New Zealand from Finland 51 years ago and was an owner of advertising and marketing agencies in New Zealand for almost 30 years. He sold his last business in 2008 and was appointed chairperson of the gaming trust Four Winds Foundation.

He was also involved with an Export & Import Consultancy dealing mainly with the Nordic countries. He undertook some Business Mentoring. Ari had a lifelong interest in sports & music. He was also a member of many professional organisations such as NZ-Scandinavian Business Association and the Auckland Chamber of Commerce as well as The Northern Club, The Carbine Club of New Zealand and was a life member of Auckland Consular Corps.

Ari had a long track record of representing Finland in New Zealand. He served as an Honorary Consul from 1989 and Honorary Consul General 2004-2018, and had a longstanding experience of closely monitoring the development of trade and other relations between Finland and New Zealand.

In 1995 the President of Finland awarded Ari 'A Knight of the Order of the White Rose of Finland' and in 2018 the President of Finland awarded Ari 'A Knight

Commander of the Order of Lion of Finland', the first time this honour has been awarded to a recipient in the Southern Hemisphere.

- BH advised that employment Contracts for Coaching Manager and Events Coordinator end 30/4/22. Reviews and extensions of contracts need to be done prior to this date. BH and MM to conduct reviews.

Meeting closed 8.42pm

Next Meeting: 14/04/22