



AAI BOARD OF DIRECTORS MEETING

Thursday 11 January 2024 7.03pm, Online

Present: Murray McKinnon (President), Bryce Hall (Chairman), Jim Hogg, Julia Ratcliffe David Sim, Dianne Craddock, Paul Craddock, Chris Day, Raewyn Rodger (Secretary),

Apologies: Judy Revell

Addendum: Obituary: The meeting acknowledged the passing of Mike Hartshorne a long standing delegate from Takapuna Athletic Club to Centre meetings. A minutes silence was observed during Officials meeting on Thursday night at the Colgate Games.

AAI 2024/25 Fees:

- ANZ have increased individual membership fees and introduced a family discount of 15% to families who register three or more members at the same time for the 2024/25 season.
- After Board discussion AAI fees for 2024/25 season will remain the same as the 2023/24 season but no family discount will be offered. The family discount will be reviewed when setting the 2025/26 fees.

Moved CD, Seconded JRAT, Carried

Rolling 12 Month membership (Recommended by the Board as the cheapest option)

Year Born	Grade	Total Fees
2018 – Later	6 and Under	\$11.00
2010 – 2017	Grade 7 – U15	\$32.00
2005 – 2009	U18 Men/Women U20 Men/Women	\$32.00
2004 – Earlier	Senior & Masters	\$32.00

Winter Seasonal membership with Summer Top Up

Winter Seasonal Membership

Category	Winter seasonal membership	Winter to summer top up *
Age 20+ only	\$26	\$13

Quarterly Membership

Category	Q3 (Oct-Dec) membership cost	Q4 (Jan-Mar) membership cost
U7	\$8	\$8
7-14	\$23	\$23

Category	Q1 (Apr-Jun) membership cost	Q2 (Jul-Sep) membership cost	Q3 (Oct-Dec) membership cost	Q4 (Jan-Mar) membership cost
15-19	\$19	\$19	\$19	\$19

- As per previous Minutes correspondence sent to Night Ninjas explaining that all athletes registered with Athletics Auckland pay the same registration fees.

ANZ Updates:

- MM gave a report on December Centre Leaders Meeting. Topics covered:
- Registration process, ANZ to employ Technology Manager in the New Year leaving Tina to return to her role as Funding & Administration Officer.
- Auto renewal reminders, Athletics NZ will be promoting these for clubs to utilize.
- Clubs will receive notification when members join or re-join. Clubs will receive a daily notification.
- Centre Leaders Hui on Sunday 5 May in Rotorua, One delegate per centre. ANZ will cover flights and one night's accommodation.

Strategic Plan and Business Plan Review:

- Survey/Questionnaire confirmed for distribution to clubs and individual stakeholders with the inclusion of information
 1. Age Group/Gender/Section (Winter/Summer or both)
- Discussion on Timeline: Email to clubs and on Social Media that form Survey/Questionnaire will be forwarded week commencing 22/1/24 with close of date set approximately 4 weeks later.

Financial Management:

Monthly Financials: 1/12/23 – 31/12/23 Financial Statements passed.

Moved JH, Seconded DS, Carried

- RR advised that Grant Funds from Grassroots Trust for Wages of \$35,122.61 approved 20 December is still to be deposited into account.
- Actuals to Budget to be tabled in February Board Meeting.

Reports: No Delegates Meeting yet held in January Nil Reports.

Confirmation of Previous Minutes:

- The minutes of 14/12/23 were accepted.

Moved DS, Seconded CD, Carried

General Business:

- CD, PC and MM all commented on a successful Colgate Games. CD commented that feedback from parents was fantastic, and Call Room was well received. MM commented that the Opening Ceremony was a great spectacle and gave credit to the many Volunteers who gave up their unpaid time to put on a quality event. He also commented on the high level of competition through the 3 days. Having Zoe Hobbs attend was a big plus for younger athletes. Maybe in the future a set area put aside so athletes know where and at what time they can go and see their heroes. One comment was that Meeting Rules and Conditions of Entry need to be updated.
- Board acknowledged Colgate Games Nick Willis scholarships awarded to Auckland Athletes Madison Earley, Fernando Tirado, Harrison Day and Connor Brady.
- Board would like to acknowledge LOC and ANZ contributions towards making the Colgate Games a success. MM will write a letter as AAI President.
- PC advised first McKinnon Shield Meet back for 2024 has 120 entries with good fields in both the JW MU20 and Millie Sampson WU23 Miles. Event on 20/1/24 will be at Trust Stadium due to Concert at Mt Smart. DS to post Social Media notices until Tanya's return at the end of January. Masters Athletics have approached

Auckland T&F around hosting upcoming 2024 NZ Masters Championships. PC asked for more details around dates.

- DC advised XCR meeting will take place 22/1/24 with Sub Committees meeting on 15/1/24.
- DS advised that Anthony Curry has passed his World Athletics Gold exam. He is now a World Athletics Gold Referee, one of only two in NZ. Board to formally acknowledge this achievement.
- DS asked about a Maintenance Fund. PC advised this can be discussed at the T&F Delegates meeting 15/1/24 and reported back on options.
- Marketing: DS asked what return was achieved on budgeted marketing figure. Registration numbers to date are the same as last year and pre covid. CD advised that Pakuranga Club saw an increase in new members this season which may have corresponded with the advertising. RR advised some clubs closed rolls early as they could not cope with more numbers. This to be discussed at Junior Delegates meeting. BH said that with the Olympics in 2024 it would be beneficial to continue with some form of advertising into the next season. Discussion around structured effective advertising moving forward and how many channels of advertising used for money spent. Board spoke about the need to get guidance around Marketing. MM advised that 1ZB and NZ Herald no longer publish his results. Other media landscapes to be investigated.
- JRAT advised that she is ready to action further Social Media training with Tanya once she is back at end of January.

Meeting closed 8.10pm

Next Meeting: 08/02/24 in person