



## **AAI BOARD OF DIRECTORS MEETING**

**Thursday 22 March 2024 7.05pm, Online**

**Present:** Murray McKinnon (President), Bryce Hall (Chairman), Jim Hogg, Judy Revell, David Sim, Dianne Craddock, Paul Craddock, Julia Ratcliffe, Raewyn Rodger (Secretary),

**Apologies:** Chris Day

### **Strategic Plan and Business Plan Review:**

- Survey/Questionnaire distributed to clubs and individual stakeholders closed 29/2/24 for comments. JR summarised feedback and forwarded to Board for discussion.
- Strategic Plan Development Process and Timeframe steps 1 to 3 now finalised with steps 4 (Hold Strategic Planning Session with Board Members) and 5: (Develop draft Strategic Plan) to be implemented. Strategic Planning meeting scheduled for Sunday 21<sup>st</sup> April at the AAI office or Officials Lounge. Draft plan will be written up during May.
- Email to go out to stakeholders to update procedures.

Board went into committee at 7.18pm. Board came out of committee at 8.00pm,

### **Staff Reviews:**

- Six monthly staff reviews due, and will be carried out over April.

Board went into committee at 8.03pm. Board came out of committee at 8.06pm,

### **Potential 2024/25 Marketing Plan:**

- BH gave an update on the 2024/25 AAI marketing plan with the campaign title “**Find Your Tribe**”.
- BH is to meet with ANZ who are supportive of the 2024/25 season initiative, with the emphasis on the athletic journey for all abilities. The upcoming season includes the Olympic Games in Paris Fri, 26 Jul 2024 – Sun, 11 Aug 2024, and closer to home the NZ Masters Games to be hosted by AAI at Mt Smart #2 Arena.

### **Financial Management:**

**Monthly Financials:** 1/02/24 – 29/02/24 Financial Statements passed.

**Moved JH, Seconded MM, Carried**

- Grant funding for wages finishes end of April. Further applications to be looked at following reconciliation of this funding.
- AAI EOY 30/4/24. Auditor to be booked for late May early June.

### **Reports:**

XCR February Minutes tabled.  
Childrens March Minutes tabled.

T&F March Minutes tabled. PC advised LOC meeting for NZ Masters Championships being hosted at Mt Smart #2 Arena 2025 held with Murray Free named as LOC Chair.

**Confirmation of Previous Minutes:**

- The minutes of 08/02/24 were accepted.

**Moved MM, Seconded PC, Carried**

**General Business:**

- Honours Board has been delivered. Following next “in office” Board meeting and Board Members decisions on ongoing format Honours Board will be updated and mounted on wall in Officials Lounge, Mt Smart #2 Arena.
- JR led the AAI Management team to NZ T&F Championships in Wellington 14<sup>th</sup>/17<sup>th</sup> March after being initiated into the role by Sue Potter last year. JR thanked Ally Fletcher for her management of the U16 athletes, Neil Bartlett for organising the Relay Teams, Murray McKinnon for help with overall management and Sue and Raewyn for admin management prior to the event. 2025 event will be held in Dunedin.
- MM also thanked Sue Potter for her daily update of Auckland Athletes results and Auckland medal tally.
- JRat: As a member of the High-Performance Athlete Commission Julia reported on the meeting they had with ANZ CEO and Chair during the NZ T&F Championships. She was impressed with the vision outlined to move the Sport ahead. She also advised she had done some online mentoring for Tanya around Social Media.
- DS advised Mark Harris from Wairarapa club is putting on a Zoom Meeting on the Athletic Net Apt.
- DC advised XCR Section are well organised with calendar events and information now up on the Website. First event Auckland Half Marathon Sunday 7<sup>th</sup> April.
- BH advised a small issue with a League team turning up for training until 10am on their final Go! Series Day 16/3/24. RR advised this was a late change to the AAI calendar and while it had been updated and confirmed by Mt Smart staff they omitted to put it into their online calendar. Both events coexisted with each other but this is a timely reminder with the new Football league playing their home matches at Mt Smart that calendar events be submitted by sections by June/July to be forwarded to Mt Smart.
- Aktive are encouraging Sports Bodies to submit submissions under community sport and recreation in Auckland Council’s Long-Term Plan (LTP) 2024-2034. RR to forward proforma submission to Board Members to get feedback prior to Thursday 28 March closing date.

**Meeting closed 8.34pm**

**Next Meeting: 11/04/24 Online**