



## **AAI BOARD OF DIRECTORS MEETING**

**Thursday 13 February 2025 7.06pm, Online**

**Present:** Rodger Brickland (President), Bryce Hall (Chairman), Jim Hogg, Dianne Craddock, Paul Craddock, Julia Ratcliffe, Chris Day, Dan Brady, Judy Revell,

**Apologies:** Nil

### **In Committee:**

Board went into committee at 7.07pm

Board came out of committee 7.31pm

### **Draft Photography / Videography Policy:**

- BH circulated draft Photography / Videography Policy based on that adopted at another centre, with additions made to include Health & Safety, setting out administration procedure, the issuance of event passes and obligations.
- Discussion around the importance of visibility of the sport on social media and the content required to drive this while also being cognisant of health and safety at events.
- Discussion around including the need to do the first part of the C level officials course which focuses on Health and Safety and general officiating practices.
- Need to ensure that the policy does not become administratively burdensome for volunteers.
- Policy implementation would be reviewed after 12 months to determine whether any changes are required.
- BH to update policy and circulate to Board members for email approval.

### **Marketing:**

- BH tabled a proposal for marketing of the winter season including an increase in the 2024/2025 Board budget for marketing from \$14,000 to \$17,000.
- Part of the budget would be used to develop an appropriate marketing landing page which was one of the learnings from the summer campaign.
- Discussion around the benefits and challenges associated with measuring outcomes of marketing spend.

The Athletics Auckland 2024/2025 marketing budget amount be increased from \$14,000 to \$17,000.

**Moved BH, Seconded DB, Carried**

### **Competition:**

- BH updated the Board on setting up a funding group to raise funds for hosting the 2026 ANZ National T&F Championships in Auckland.

### **Sister Centre Initiative:**

- BH updated the Board on initial discussions with Athletics Victoria (AV) around developing a sister centre relationship which is one of the outcomes the Board indicated in its 2024-2029 Strategic Plan. The initiative will be considered by the AV Board in the coming week.
- Questions around the benefits that such an initiative could bring to members including competition/s and access to overseas facilities for training purposes.

- BH indicated that the particular elements of a sister centre partnership were up to the parties to work through and that ultimately any such initiative needs to be viewed through the benefits that accrue to members.

#### **Athletics New Zealand Updates:**

- Maxine Chappel will take over from Kim Mickle as the ANZ support person in Auckland which will build on her current Officials Development role.
- PC advised that ANZ were going to do a full review of T&F rules over the winter period given some of the inconsistencies that had occurred at the recent Colgate Games.
- CD suggested that the current rule making process at ANZ in the children's space was a problem as no consultation and decisions made by a few without wider consultation and limited transparency in the process.

#### **Auckland Council / Mt Smart Meetings:**

- BH summarised a meeting he had with Auckland Council in relation to the potential development of an athletics facility at the soon to be vacated greyhound racing track in Manukau. Project currently has no funding but is still being progressed by Auckland Council officers.
- BH advised that he had been asked to be part of consultation around the future development of facilities at Mt Smart. No meetings have occurred so far as a result of this.
- CD asked about the Mt Smart summary information pack that was being developed for new Board members. BH advised this was a work in progress at the moment and unlikely to be available until after the business end of the summer season had wrapped up.

#### **Financial Management:**

**Monthly Financials:** 1/01/25 – 31/01/25 Financial Statements passed.

**Moved JH, Seconded JR, Carried**

#### **Reports:**

- Children's February Minutes provided.
- BH advised verbally the Competitions Manager report as being full-on in managing event entries for the various championships at this time of year.
- XCR December Minutes provided.
- T&F Minutes - still being drafted after a meeting in the same week as this Board meeting.

#### **Action Points:**

- Asset Management Plan – Ongoing
- Auditor –Prospective Audit Company have confirmed they would be happy to audit the 2024/25 accounts. JH advised discussions around costs will be had over the next month or so.
- Youth Voice – Sub-com of JR, CD, JRat to progress after the February / March period.

#### **Confirmation of Previous Minutes:**

- The minutes of 16/01/25 were accepted.

**Moved JH, Seconded JR, Carried**

#### **General Business:**

- JR – Busy month ahead with Classics and Secondary School Athletics.
- DB discussed the potential challenges around having no public synthetic track on the North Shore given the recent changes in access arrangement to the Bays track. Something that AAI

could take-up with Auckland Council as well as through other avenues to advocate for such a facility given the residential growth that is occurring in this location.

- CD – asked about fees charged for the use of AAI equipment to clubs and schools and what this the avenue to review these. BH advised that this would be part of the 2025/2026 Board Budget development over the coming months.

**Meeting closed 8.54pm**

**Next Meeting: 13/03/25 Online**