



## Athletics Auckland Coach Development Strategic Plan summary 2024-2029

**Intent:** Provide opportunities for athletes to develop to their full potential by developing and enhancing Coaching in the Auckland region

**Vision:** Athletics Auckland support athlete's access to high quality coaching by developing Coaches in the Auckland region

### Strategic Goals



Coach Success	Objectives	Initiatives	Outcomes
Provide opportunities for Coaches to develop further	<ul style="list-style-type: none"> <li>Connect with Athletics NZ to deliver CAD level 1 courses</li> <li>AAI to deliver informal courses for all event groups</li> <li>Offer opportunities to coach at Aspire and School events</li> </ul>	<ul style="list-style-type: none"> <li>Structure a quality system for formal and informal learning</li> <li>Offer more ACE level clinics to service to community level Coach</li> <li>Connect with Coaches to support growth of their squad</li> </ul>	<ul style="list-style-type: none"> <li>Our Community Coach team will learn the basics well</li> <li>Coaches will have enhanced learning opportunities</li> <li>Assist Coaches to connect with Sport co-ordinators at schools of existing squad members</li> </ul>
<b>Coach Retention</b>			
Work with Athletics NZ to develop, refine and enhance coaching education opportunities	<ul style="list-style-type: none"> <li>Promote developmental courses through Athletics NZ</li> <li>Hold regular meetings with Athletics NZ coaching staff</li> <li>Identify coaches to advance their coaching further</li> </ul>	<ul style="list-style-type: none"> <li>Introduce a Coach contact system and Facebook page</li> <li>Educate our Coaches on the opportunities on offer</li> <li>Promote Coach membership with Athletics NZ</li> </ul>	<ul style="list-style-type: none"> <li>Improved retention of Coaches within the sport</li> <li>Creating engaging offers of learning so Coaches want to learn continually</li> <li>Retention of quality Coaches in the sport of Athletics</li> </ul>
<b>Coach Recognition</b>			
Provide opportunities for our Coaches to be recognised and mentored on their coaching journey	<ul style="list-style-type: none"> <li>Deliver a coach recognition programme within our network of clubs</li> <li>Communicate Coaching stories via our social media channels</li> <li>Support our new coaches with the knowledge from our experienced coaching group</li> </ul>	<ul style="list-style-type: none"> <li>Survey clubs to identify new Coach candidates</li> <li>Construct social media stories on our Facebook page</li> <li>Introduce a mentoring system to support new Coaches</li> </ul>	<ul style="list-style-type: none"> <li>Acknowledge Coaches work at our Junior prizegiving</li> <li>Create a community of new Coaches whose efforts are acknowledged regionally</li> <li>Better engagement with our new Coaches in the sport of Athletics</li> </ul>