



## AAI BOARD OF DIRECTORS MEETING

Thursday 14 May 2026 7.03pm, Online

**Present:** Murray McKinnon (Patron), Rodger Brickland (President), Bryce Hall (Chairman), Jim Hogg (Treasurer), Dianne Craddock, Paul Craddock, Chris Day, Judy Revell, Dan Brady, Rajal Middleton (Appointed) Raewyn Rodger (Secretary to The Board)

**Apologies:** Sarah Fruean

### **AAI AGM:**

- BH provided dates that would work around Mt Smart and Winter events. After discussion Board settled on Sunday 23/8/26 in either the Athletes/Officials Lounge or the JW Lounge. The Board would also look to include a club engagement session on the same day. Timing for both 1.00pm – 4.30pm.
- BH reminded the Section Convenors for years highlights for the Annual Report and if any Board Member would be interested in helping him put the AP together. RM offered her help.

Board Went into Committee at 7.10pm

Board Came out of Committee at 7.37pm

### **2026/27 AAI Budget**

- BH circulated an indicative 2026-27 Board Budget for discussion. The biggest increase in expenditure would come under Salary/Wages with the re-introduction of a Sports Development Manager and increases to current Office salaries. Technology Investment (unspent last year) will remain in for this year and an additional amount for New membership initiatives has been added. To offset this, income has been added with increased Membership Numbers/Grant Funding doubled from last year and an addition of Sponsorship Funds. If achieved this will leave a small surplus.
- JH spoke to the proposed Budget and said while it was very optimistic around procuring Grant Funding he thought it was a good budget moving forward.
- RM thinks the Board should be more conservative around Grant Funding as the pool of money available is getting harder to get and this budget has doubled this income stream from last years budget. JH opined that as the Board have increased their wages expenditure markedly, funding has already been committed.
- BH and Contracted Grant Funder thinks funding is achievable.
- CD/DB talked of the need to encourage all clubs to do the right thing and register all their club members. Both AAI and ANZ need to demonstrate vocally and visually the value of providing service, through purchasing of equipment for use/development of Officials/Event hosting. BH advised new Development Managers in both South/CNW Auckland will provide Feet on the Ground to clubs moving forward. Preparation of video with both SDM promoting club engagement to be posted to Social Media asap.
- PC proposed that Section monthly payments be increased from \$500 to \$650 with the value added from staff employment. This would take place on 01/07/26.

**After minor tweaks to coding BH proposed Budget be accepted for the 2026/27 year and tabled at 2026 AGM, Seconded DB, Carried**

## **Winter Season Marketing Campaign:**

### **Background**

- As part of the 2025/2026 Budget, the Board approved a sum of \$19,000 to cover the 2025-2026 summer and 2026 winter marketing campaign split approximately \$14,000 for summer and \$5,000 for winter.

### **The Campaign**

- Under the “Find Your Pace” banner, a series of Facebook ads ran from mid-March to the end of April “Inviting” people to explore further and then link to a club.

### **The Results**

- The campaign ran for 6 weeks, with a spend of \$70 a day, totalling \$2861. The ads reached 332,496 people and were shown a total of 1,044,423 times across the 6 weeks. These results drove 12,497 clicks to the Athletics Auckland website with a cost of \$0.23 per click.
- Our social media campaign for the 2025 winter season attracted some 6,000 extra clicks to the website. The 2026 campaign doubled the number of clicks for about the same spend and the same duration.

## **ANZ Update:**

- BH circulated ANZ Centre Leaders notes and Presentation after Rotorua Hui weekend in Rotorua Sunday 3/5/26. The Board discussed initiatives presented. BH advised that ANZ are looking to change the Constitution to once again allow Centre voting alongside clubs.

## **Grant Funding:**

- BH tabled grants received to date

### **Grant Funding Application Motions:**

The Board of Athletics Auckland Incorporated will submit a grant application to the NZ Community Trust for Salary and Contractor Support for Up to \$100,000.

**Moved BH, Seconded MM, Carried Unanimously**

The Board of Athletics Auckland Incorporated will submit a grant application to the Foundation North for Junior and Community Development Program for Up to \$90,000.

**Moved BH, Seconded MM, Carried Unanimously**

The Board of Athletics Auckland Incorporated will submit a grant application to the We Care Community Trust for Salary and Contractor Support for Up to \$10,000.

**Moved BH, Seconded MM, Carried Unanimously**

The Board of Athletics Auckland Incorporated will submit a grant application to the Grassroots Trust for Salary and Contractor Support for Up to \$30,000.

**Moved BH, Seconded MM, Carried Unanimously**

The Board of Athletics Auckland Incorporated will submit a grant application to the Pub Charity Limited for Travel and Accommodation for Up to \$20,000.

**Moved BH, Seconded MM, Carried Unanimously**

The Board of Athletics Auckland Incorporated will submit a grant application to the Milestone Foundation for Facility Repair and Equipment for Up to \$20,000.

**Moved BH, Seconded MM, Carried Unanimously**

The Board of Athletics Auckland Incorporated will submit a grant application to the Blue Sky Community Trust for Facility Repair and Equipment for Up to \$10,000.

**Moved BH, Seconded MM, Carried Unanimously**

The Board of Athletics Auckland Incorporated will submit a grant application to TAB NZ Bobby Foundation for Travel and Accommodation for Up to \$20,000.

**Moved BH, Seconded MM, Carried Unanimously**

## **Mt Smart:**

- Next Tenants Meeting Monday 25/5/26.

**Monthly Financials:** 1/04/26 – 30/04/26 Financial Statements passed.

**Moved JH, Seconded MM, Carried**

- JH to investigate Audit options for EOY Accounts.
- Actuals to Budget tabled. RR advised there maybe a few small tweaks with Final EOY Journal Entries being undertaken.

**Coaching Report:** - Tabled

**Section Reports:**

- Children's May Minutes Not to Hand.
- T&F 2026 May Minutes Not to Hand
  1. P Craddock advised Working Bee at Mt Smart #2 Arena to take place 6/6/26 from 9am. RR to order a skip.
- XCR 2026 May Minutes tabled
  1. DC advised Season has started with Auckland Half Marathon/Southland Centennial Relays and GP1 Pukekohe completed.
  2. Delegates discussed and will implement a Southland Centennial Working Agreement for any Club running the event on behalf of the AAI Centre.
  3. An Auckland Club Member has made a short video (using a drone) of the GP1 Event at Pukekohe. Initial feedback is that this would be a great opportunity to upload to Social Media to promote the sport.

**Confirmation of Previous Minutes:**

- The minutes of 09/04/26 were accepted.

**Moved RB, Seconded MM, Carried**

**General Business:**

CD asked why the upcoming 2026 Oceania Athletics Championships starting 18/5/26 are only a White singlet and not Black singlet uniform event. It was also noted that these singlets and bags were not up to standard. Bryce to make enquires with ANZ.

The Board acknowledged JR for her management of the NZSS Team to the Australian T&F Championships.

DB advised that the Takapuna Club is working with their Harrier Section to get this part of the club back up and running. The club is also working collaboratively with several sporting entities that use Onewa Domain for best outcomes with the Council.

**Next Meeting:**

Thursday 11 June 2026 In Office

**Meeting Closed 8.55 pm**