



AAI BOARD OF DIRECTORS MEETING

Thursday 13 November 2025 7.03pm, AAI Office

Present: Rodger Brickland (President), Bryce Hall (Chairman), Jim Hogg (Treasurer), Dan Brady, Dianne Craddock, Paul Craddock, Judy Revell, Rajal Middleton (Co-Opted),

Apologies: Murray McKinnon (Patron), Chris Day, Sarah Fruean

Strategic Plan:

- At its November Board Meeting the Board signed off on a Strategic Plan from 2024 – 2029. Ambition by 2029 is to be an organisation with over 10,000 members.
- BH asked the Board to reflect on how we are doing? What is working and what we can do better or differently?
- Comments that T&F numbers have been up at the past two McKinnon Shield events. XCR fields also saw slight increases in numbers.
- Also noted that there has been an increase in Masters athletes competing across both XCR and T&F. Should continue to encourage this age group who may be interested in becoming active again.
- Making sure the parents of younger children are aware of the benefits of having their children take part in athletics.
- We continue to lose numbers in the teen to young Seniors age groups. While some can be attributed to going away to University or taking up Scholarships overseas, there are others lost to other sports or dropping out altogether.
- One avenue would be to try and link in with other sports codes and push the benefits of athletics in sports generally. There are however drawbacks with traditional sports no longer having seasonal boundaries and seasons running year round.
- There was a discussion around profiling athletes with a father/mother background in athletics, Scholarships to overseas universities and the commitments made to achieve this. RM volunteered to do the interviews/videos, ready to be uploaded to Social Media.
- Questions asked around what benefits our athletes get from Athletics Auckland. Could put a campaign in place to:
 - Show the cost of equipment provided
 - Free labour by Officials who turn up to each event.
- Continue to encourage and provide assistance to Schools with athletics days which brings kids into the orbit of athletics.
- Club events that enable athletes to gain times for National records and International selection.
- Continue to promote the GO! Series for athletes aged 5 – 14 years, and help Club Ribbon Days with promotion of events on email and on Social Media.

Operational Quality:

Contract Grant Funder:

AAI is set up to step up and succeed.

Structurally, constitutionally and operationally we are as efficient and effective as possible.

We are a financially sustainable organisation.

- BH advised he has had initial conversation with potential Grant Funder. Grant Funder considers that there is the opportunity for AAI to access more sources of grant funding than we currently do. Board would need to provide an annual funding plan. BH to ask further questions and then forward proposal out to Board Members.

AAI 2026/27 Fees:

BH proposed that due to the current economic climate AAI holds fees at the same levels as 2025-26 season. After Board discussion, confirmed that the 2026/27 fees remain the same as the 2025/26 fees.

Moved BH, Seconded DB, Carried

For the purposes of these fees, an athlete's age is as at 31/12/2026.

12 Month membership (Recommended by the Board as the cheapest option)

Year Born	Grade	Total Fees
2020 – Later	6 and Under	\$11.00
2012 – 2019	Grade 7 – U15	\$37.00
2007 – 2011	U18 Men/Women U20 Men/Women	\$37.00
2006 – Earlier	Senior & Masters	\$37.00

Winter Seasonal membership with Summer Top Up

Winter Seasonal Membership

Category	Winter seasonal membership	Winter to summer top up *
Age 20+ only	\$30	\$15

Quarterly Membership

Category	Q3 (Oct-Dec) membership cost	Q4 (Jan-Mar) membership cost
U7	\$8	\$8
7-14	\$26.50	\$26.50

Category	Q1 (Apr-Jun) membership cost	Q2 (Jul-Sep) membership cost	Q3 (Oct-Dec) membership cost	Q4 (Jan-Mar) membership cost
15-19	\$22	\$22	\$22	\$22

Events and Service Delivery:

Representing the Auckland Region in Athletics:

AAI facilitates and supports events and services that optimises value to current and future stakeholders.

We have improved the attractiveness of events for athletes and officials to increase active participation.

Athletes are proud to represent Auckland in all areas of our sport and we celebrate their successes.

- JR tabled some ideas for the athletes within the AAI T&F team to NZ T&F Champs, to socialise as a team and have pride in being part of a Centre team.
- For Championships hosted by Auckland (2026 – 2028), have the use of between 2/4 AAI gazebos (dependent on size of team) to create a hub and encourage athletics both younger and older to hang out as a team.
- Provide some form of refreshments/snacks and or BBQ
- Provide badges and thereafter annual year bars.

- If hosting the event what does Auckland provide for just Auckland team members and then other centres.
- JR and DB to investigate possible use of ice baths.

Club Development Officer:

- BH gave an update on progress with clubs over the last 6 weeks. Possible extension of role to be put on hold until new year.

Board Short Term Loan to T&F:

- **Moved BH** that Board approve a Short Term Loan of \$10,000 to Track & Field to cover equipment purchases. **Seconded JR, Approved.**

Mt Smart Club Fees:

October Board meeting agreed (after consultation with the relevant clubs) to increase the annual fees charged to ACA and Ellerslie clubs.

- ACA – Annual fee increased to \$1,500 per year plus \$200 per commercial event night.
- Ellerslie – Annual fee increased to \$1,125 per year for the 2025/26 season and then to \$1,500 per year for the 2026/27 year.

Safeguarding Policy and Officers:

- Safeguarding Officials named – Ray Morgan and Lesley Lambourne
- Draft Safeguarding policy to be circulated to Board.

Athletics NZ Track & Field Championships:

Updates from LOC

- PC advised that the majority of the organisation is being done by ANZ Events Team.
- AAI is primarily responsible for equipment/Officials and Volunteers.

ANZ Updates:

- 2026 ANZ Combined Events Championship will now be held with the AAI Combined Championships 21st to 22nd March 2025. U16G will compete in the Pentathlon at this event.
- Bi-monthly report tabled by Maxine Chappell, Development Manager.

Athletics for All – Social Media Campaign:

Social Media Marketing Campaign:

- Metrics provided and tabled by RT digital.
- BH advised the same amount of money has been spent to date as last year but with increased clicks.
- The end result will be in any increase in membership.

Mt Smart Updates.

- PC reported on ongoing organisation regarding laying of cable from Finish line across to 1500m start.

Monthly Financials: 1/10/25 – 31/10/25 Financial Statements passed.

Moved JH, Seconded JR, Carried

Actuals to Budget 1/5/25 – 12/11/25 tabled.

Gym Proposal for New Gym Equipment

Coaching Report Tabled

Neil Bartlet forwarded a request for additional gym equipment totaling \$1,100.

Moved BH, Seconded JH, Seconded

Section Reports:

- XCR October Minutes – Tabled. DC XCR will host the 2028 5k Championships.

Confirmation of Previous Minutes:

- The minutes of 9/10/25 were accepted.

Moved JR, Seconded RM, JH Abstained (Apology) Carried

General Business:

- AAI Board Christmas Dinner. Securing a date that suits all is proving tricky. RR to investigate lunch booking for Sunday 30/11 from 1.00pm. Alternatively food at next Board meeting on 11/12.
- RM asked BH to investigate with ANZ around the transparency of Team selections.

Next Meeting:

Thursday 11 December at 7pm in the AAI office.

Meeting Closed 9.35 pm